



2019 NATIONAL CONVENTION SPONSORSHIP PACKAGES



	Signature Sponsor \$25,000	Snack Break Sponsor \$10,000-\$15,000	Special Event Sponsor \$10,000	Special Exhibit Sponsor \$7,500	Sponsor Exhibitor \$2,500	Paid Seminar \$10,000
Benefits						
Credentials for up to	8 guests	5 guests	5 guests	4 guests	2 guests	6 guests
Company logo displayed on DAV National Convention page on dav.org	●	●	●	●	●	●
Logo in the DAV National Convention booklet (3,000 printed)	●	●	●	●	●	●
Opportunity to provide veteran/registered attendee "Thank You" gift in the DAV National Convention welcome bag (3,000 bags)	●	●	●	●		●
Video commercial or PSA provided by sponsor to be incorporated into Convention programming	●	●	●			●
Business Session Benefits						
Priority Seating	●	●	●	●		●
Branding of "DAV Business Session Presented By [Company Name]" and logo recognition throughout Business Session venue	●					
Thank-you mention by DAV National Commander or CEO from stage during the session	●					
Option to provide giveaway during session (e.g. drawing to win a prize)	●					
Opportunity to do a check presentation on stage	●					
Special Event Benefits Attendees include DAV & Auxiliary Members. Events eligible for sponsorship include: National Commander Reception or Fun Night						
Priority Seating			●			
Sponsorship logo recognition throughout venue and on large screens			●			
Special Exhibit Benefits Ability to sponsor special areas of convention: Special Art Exhibit, Charging Station, Game Lounge, Photo Booth. Remains open throughout Convention.						
Company logo on signage next to exhibit area				●		
Snack Break Benefits Ability to sponsor snack or coffee break for attendees. Available during one session break.						
Company logo on signage next to food/beverage area		●				

- Room and event setup for a 30 minute seminar/presentation for attendees.
- DAV's convention is intended to educate attendees by providing information, services and products pertinent to our mission.
- Proposal of seminar content and speaker information must be submitted at least 60 days in advance of the Convention to be considered.
- The sale of any product or service from sponsors or exhibitors is not permitted.
- Paid seminar schedule is to be determined based on the needs and schedule of the National Convention.
- Subject to room availability. Audio visual and additional room sets to be paid by the sponsor.

About the DAV Convention:

During DAV's annual convention, approximately 3,000 delegates, members and guests come together to conduct the crucial business of the organization. During this four-day event, our members elect national officers, establish the legislative priorities for the next year, expand their knowledge of the important issues affecting our nation's veterans, learn new ways to increase advocacy and recognize those who support our congressionally chartered mission, fulfilling the promises of the men and women who have served.

For more information regarding sponsorships, contact:

Amanda Brown

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All levels will receive a table in the Exhibit Area to share or display information. (Must be related to a benefit for veterans. On the spot sales transactions are not allowed.)

NOTE: You must complete the 2019 DAV National Convention Sponsor Exhibitor Request Form www.dav.org/events/2019-national-convention

