# 2024 Homeless Stand Down SPONSORSHIP PACKAGES





## **SUPPORT VETERANS AND INCREASE BRAND AWARENESS**

#### **HOMELESS STAND DOWN**

## **1-day event**

where an estimated

# 250

veterans and their families receive medical services, referrals to social service agencies, legal assistance, food, haircuts and much more. The Homeless Veteran Stand Down plays a vital role in connecting veterans with much needed community resources that will help them in their daily lives.





KEEPING OUR PROMISE TO AMERICA'S VETERANS

### **SPONSORSHIP OPPORTUNITIES**



#### **PROGRAM SPONSOR**

#### \$25,000+

- 2 Interactions by DAV's official social accounts on sponsor's social posts
- Recognition in sponsor thank you post across DAV social media channels
- Recognition in Facebook Live on event day
- Press release announcing sponsorship
- Right to use DAV name and logo (DAV approval required)
- Logo recognition on event signage
- Product inclusion in the daily essentials bags provided to event registrants
- Exhibitor booth for products and services

#### **PROMISE SPONSOR**

- \$5,000
- 1 Interaction by DAV's official social accounts on sponsor's social posts
- Inclusion in event press release
- Name recognition on event signage
- Product inclusion in the daily essentials bags provided to event registrants
- Exhibitor booth for products and services

# TRIUMPH SPONSOR

- 2 Interactions by DAV's official social accounts on sponsor's social posts
- Recognition in sponsor thank you post across DAV social media channels
- Inclusion in event press release
- Logo recognition on event signage
- Product inclusion in the daily essentials bags provided to event registrants
- Exhibitor booth for products and services

### Help deserving veterans restore their dignity and get the resources they need to achieve their maximum potential.



\$10,000

For more information, email partners@dav.org

the daily essentials bags provided to products and services