



Supporting Camp Corral



Fundraising Guide



About DAV's Just B Kids Scholarship Program

Mission

The “Just B Kids” (JBK) scholarship program serves to improve the lives of children of wounded, disabled or fallen veterans by providing access to experiences that help them overcome their unique challenges and help them live productive and fulfilled lives.

Vision

DAV will seek to partner with like-minded organizations that provide best-in-class experiences to the children of wounded, disabled or fallen veterans, and through DAV's support can serve a greater number of children.

DAV developed the JBK scholarship program to incentivize and support the efforts of DAV departments and chapters who wish to raise funds to support the children of disabled veterans and their survivors.

It provides an opportunity to support a worthy cause and make a positive difference in their lives while ensuring DAV chapter and department representatives remain within the guidelines of DAV's Constitution and Bylaws, which requires that all funds raised through DAV activities be approved by and benefit DAV programs.

Just B Kids grant recipient: Camp Corral

DAV is proud to support Camp Corral—a place where kids are free to be kids, apart from the day-to-day challenges they may face as children of wounded, disabled or fallen veteran families. Camp Corral is a program created by Golden Corral. After years of honoring DAV through Military Appreciation Night, Golden Corral Restaurants are honored to help provide a fun-filled camp experience to the children of these American heroes. DAV is grateful for Golden Corral's partnership and support for more than a decade now, and we are happy to have the opportunity to extend our longstanding relationship by joining them in this important endeavor.

Although any child from a military family is eligible to attend Camp Corral, funds donated through Just B Kids are used exclusively to provide children of wounded, disabled or fallen military service members scholarships to attend at no cost to the family. Our goals are to provide children the opportunity to just be kids—and give them an opportunity to do this without burdening the family budget.

Camp Corral is the sole recipient of these funds raised by our DAV departments and chapters.



About Camp Corral

Camp Corral is a national non-profit organization whose mission is to transform the lives of children of this nation's wounded, ill, and fallen military heroes. Since its inception in 2011, Camp Corral has served nearly 29,000 children from every state in the nation with resilience-based programs focused upon the unique attributes and challenges shared by military-connected children across the country.

Camp Corral has a major impact on each child and also on the entire family. In addition to the joy and hope parents feel as the result of their child's camp experiences, they are often able to reconnect as a couple and strengthen their relationship while their child is away.

CAMPERS COME FROM ALL OVER THE UNITED STATES.



OUR ONGOING IMPACT

75%
of parents say children attending camp more than one summer saw considerable improvement in their child's self-confidence.

70%
of parents see positive impact on their child's mental health after attending camp.

60%
of campers make lasting connections with friends made at camp.



“DAV is honored to support Camp Corral and its mission of transforming the lives of children of wounded, ill and fallen military heroes. We understand that the children of military members face unique hardships and sacrifices beyond their years. We prioritize giving kids a chance to be kids and have fun. These kids deserve the joy a week away in the great outdoors provides”

– Barry Jesinoski, DAV National Adjutant and CEO

Fundraising for Just B Kids

We are grateful for your interest in supporting Camp Corral through the JBK scholarship fund and for your active membership in DAV. Thank you for your participation and for all you do to keep our promise to America's veterans.

To support the fundraising efforts of DAV departments and chapters, national headquarters will once again match the first \$400,000 in donations raised for the JBK scholarship fund.

This means the money you raise—up to \$400,000—will be doubled, and twice as many camp participants will benefit from your generosity!



Fundraising for Just B Kids (cont.)

Conducting a Just B Kids fundraiser

- The funds collected by DAV departments or chapters, through approved activities, should be accounted for and submitted to DAV National Headquarters using the submission form. All donations must be deposited and accounted for as JBK funds prior to being distributed to Camp Corral in order for your funds to be matched. You are encouraged to send in the funds early and often to ensure your funds are matched and you meet the July 1, 2023, deadline to thank and recognize your volunteer efforts at the DAV 2023 Convention.
- If you are raising funds in support of a particular Golden Corral restaurant, there is space on the form to include this information so you can be assured your restaurant partners will get the appropriate credit.

Since DAV and Golden Corral employees are collecting funds, please remember the following:

- Do not provide any funds collected by DAV members in support of Camp Corral directly to Golden Corral restaurants or their managers. Doing so would violate not only DAV's internal governing regulations but also federal regulations for charities, which could raise concerns with charity watchdogs. It could also prevent you from realizing the full potential of your efforts.
- Do not take any funds collected by Golden Corral personnel; they will be responsible for sending their own collections to Golden Corral headquarters.

The image shows a 'Fundraising Campaign Donation Submission Form' for Just B Kids. The form includes fields for Chapter Number/Department, Mailing Address, City, State, ZIP, DAV Contact Person, Title, Phone Number, Collection Start Date, Collection End Date, Total Amount Received, Participating Golden Corral Store Name/Number (if applicable), Total Amount Collected for Store, Store Address, City, State, ZIP, Signature of DAV Contact Person, and Date of Signature. It also contains contact information for DAV National Headquarters and DAV Auxiliary, and instructions on how to order a fundraising kit.

Return form and all money to:
 DAV National Headquarters
 ATTN: Accounting
 863 Dolwick Drive
 Erlanger, KY 41018

FOR MORE INFORMATION
 Contact: Tammy Shaffer
 DAV Donor Relations Supervisor
 Phone: 859-442-2345 | Toll-Free: 877-426-2838
 Email: justbkids@dav.org
 Web: justbkids.org

TO ORDER A FUNDRAISING KIT
 (2 BUCKETS AND 100 BUCKETS)
 Email: justbkids@dav.org
 Phone: 859-442-1340

Monies collected for JBK through approved activities should be accounted for and submitted to DAV using **this form**. Click on the image to download the form.



Ordering supplies for your fundraiser

Just B Kids fundraising package

DAV National Headquarters will provide DAV departments and chapters a JBK Fundraising Kit, free of charge, upon request.

The kit will include two JBK fundraising collection buckets and 50 JBK Scholarship Program brochures.

If you have any questions or need to place an order for these materials contact: Tammy Shaffer at 859-442-2345 | justbkids@dav.org



just b kids
Scholarship Program

DAV is once again joining with Camp Corral to provide a unique and fun camp experience to help our kids. Through DAV's "Just B Kids" scholarship program, more than 5,600 children of wounded, disabled or fallen veterans throughout the nation have attended **Camp Corral programs for free.** This summer, more kids will have the opportunity to attend camp because of the scholarship program. Children will enjoy the opportunity to build friendships, grow in confidence and have fun.

Financial Support
The "Just B Kids" scholarship program, funded by DAV and DAV Auxiliary, will cover camp-related costs and provide support to families needing transportation assistance to and from camp.

Camp Corral
Camp Corral, founded by Golden Corral, is a one-of-a-kind experience that creates a lifetime of memories for children of wounded, disabled or fallen veterans.

Apply for a Scholarship
If you have a qualifying kid in your life who would like to attend Camp Corral for free, visit justbkids.org for information on eligibility and to apply. Priority is given to children whose parents identify as wounded, disabled or fallen veterans.

DAV KEEPING OUR PROMISE TO AMERICA'S VETERANS
DAV Auxiliary

Other information

Email photos to DAV Headquarters

Send any photos of our fundraising event or anything else newsworthy for inclusion on DAV.org or in *DAV Magazine*. Email photos and captions, or event descriptions, to production@dav.org.

Apply for a Just B Kids Scholarship

Do you have a special kid in your life who would like to attend Camp Corral for free? Visit www.justbkids.org for the scholarship application.

Learn more about Camp Corral

Visit www.campcorral.org.

For more information about this program, contact:
Tammy Shaffer at 859-442-2345 | justbkids@dav.org

