Veterans Day Discounts

Do you want to add your company’s Veterans Day discount or deal to DAV’s list? Email [feedback@dav.org](mailto:feedback@dav.org).

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| A | |
| Abercrombie & Fitch | Take 10% off your in-store purchases. |
| Adidas | Get a 30% discount in-store and online and 20% off in factory stores. |
| Advance Auto Parts | Receive a 10% discount on regularly priced, in-store purchases for active-duty military, retirees, reservists, veterans receiving VA benefits and their immediate family members. You can receive this discount by presenting a valid military ID or other proof of service at checkout. The discount does not apply to online purchases, sale items or gift cards. |
| Alamo | Call 1-800 GO ALAMO to learn more about government and military discounts offered at Alamo. |
| Amanda Products | Amanda Products offers a standing 10% military discount for veterans and active-duty personnel, which is a year-round benefit and not limited to Veterans Day. To take advantage of this, you typically need to present proof of your service. |
| American Muscle Car Museum | Please join us in celebrating our Veterans and Active Duty Military. Our FREE Open House is for Veterans, Active Duty Military and their families on Veterans Day. This event is not open to the public. |
| Anthem Off-Road | Anthem Off-Road offers a 15% "Hero Discount" to eligible military members and veterans. To receive the discount, you must email team@anthemwheels.com with a picture of your military ID, and they will send you a custom order link. This discount applies to all regularly priced Anthem wheels, as well as custom drilling fees and their No Questions Asked Replacement Plan. |
| Apple | Get 10% off certain Apple products. |
| AT&T | Take 25% off select unlimited wireless plans, as well as other potential savings. |
| Audi | Audi offers a year-round Military Select Program that provides $1,000 toward the lease or purchase of a new, eligible Audi vehicle for active-duty military, retirees, veterans and military family members. This discount is not specifically tied to Veterans Day but is a continuously available benefit, requiring verification through [ID.me](https://shop.id.me/discounts/12523-audi/military) to obtain an authorization code. |
| Auto Accessories Garage.com | AutoAccessoriesGarage.com offers a private military discount to veterans and active-duty service members, providing a discount of 5% to 20% on products. To receive the discount, veterans can email the company with a copy of their DD Form 214 and contact information. The offer is extended to immediate family members and includes individuals from all branches of the armed forces, such as veterans, retirees, reserves and active-duty personnel. |
| Avis | Members of the Veterans Advantage program get up to 35% off PAY NOW rates. |
| B [TOP](#TOP) | |
| Banana Republic | Take 10% - 15% off instore purchases. ID card required. |
| Bed, Bath & Beyond | Veterans get 25% off their in-store purchases on Nov. 11. |
| Best Buy | Check with your local store for a discount of up to 10%. |
| BMW | BMW offers a military incentive of $500 to $5,000 for new vehicle leases or purchases for eligible U.S. military members, veterans and their families. To receive the discount, you need to be the purchaser, verify your military status through [ID.me](https://www.google.com/search?q=ID.me&rlz=1C1GCEU_enUS1089US1089&oq=does+bmw+offer+a+veterans+discount&gs_lcrp=EgZjaHJvbWUyBggAEEUYOTIICAEQABgWGB4yCAgCEAAYFhgeMggIAxAAGBYYHjINCAQQABiGAxiABBiKBTIKCAUQABiABBiiBNIBCDU2NjJqMGo0qAIAsAIA&sourceid=chrome&ie=UTF-8&mstk=AUtExfDxE8mv25mvgTvHaQiFCGj2Ipm2Vxy-UPNXLZ7s3_yBLpOUVhwLOLg3qJvtWmAhFmULc86MRT1BFANSNgPG4aqG5QGq9Gk2y2_uT6gn9aAZFzMFMuZUYd6dNOUolJ2ZdWBmOqnvij25HQ8V674jd0mgJKK4yNZOL6j7WMwRS_tWYxM&csui=3&ved=2ahUKEwjMs6WdtO-PAxWkLFkFHU6YCRkQgK4QegQIARAC) to get a unique customer ID and offer code, and present it at a participating BMW dealership. |
| Bob Evans | Special free menu for veterans. |
| Bonobos | Veterans, active-duty and families receive 20% off. |
| Brakes To Go | Brakes To Go offers a military appreciation discount of 10% on brake services for active duty service members and veterans. This discount can be obtained by showing a valid military or veteran ID at the time of booking an appointment. |
| Budget | Budget offers a military discount for veterans through a partnership with Veterans Advantage, providing potential savings of up to 35% on car rentals. You will need to provide proof of service and verify your military status to take advantage of the discount. |
| Buick | Buick offers a military discount for eligible active-duty members, reservists, National Guard members, veterans and retirees as well as their spouses through the GM Military Program. This offer can be combined with most current offers and requires verification of eligibility through the GM Military Appreciation Program. |
| C [TOP](#TOP) | |
| Cadillac | Cadillac, through the General Motors (GM) Military Appreciation Program, offers a special military discount to active duty, reservists, National Guard members, retirees and veterans (within a specific timeframe of discharge), as well as their eligible household family members. To take advantage of the discount, register or sign in at www.gmmilitaryappreciation.com and obtain an authorization number to provide to a participating Cadillac dealer. |
| California Pizza Kitchen | Free meal and non-alcoholic drink from a special menu Nov. 8-10, both dine-in and takeout for veterans, active-duty military; 20% of all sales on those three days will be donated to DAV. |
| CarParts.com | CarParts.com offers a discount to military members, veterans and retirees. The discount is available to all active-duty military members, reserves, retirees and veterans. |
| Casey’s General Store | Free coffee on Nov. 11; for month of November, $1 will be donated for every online or in-app purchase of a large pizza and two-liter Pepsi brand drink to organizations that support disabled veterans, families of military members and more. |
| Chili’s Grill & Bar | Free meal from a special menu for veterans and active-duty military. |
| Chevrolet | Chevrolet offers a military discount program called GM Military Appreciation, providing special offers on eligible new Chevrolet vehicles to active duty, reserve, National Guard, veterans and retirees as well as their spouses and household members. To receive the discount, you must get an authorization number from the program's website and visit a participating dealership to combine it with other sales and promotions. |
| Chrysler | Chrysler offers a Military Incentive Program providing $500 in Military Bonus Cash to eligible active, reserve, retired and honorably discharged veterans within 12 months of their discharge date. This bonus cash can be applied to purchases and leases of eligible 2024 and 2025 Chrysler brand vehicles. To use the incentive, you must obtain a valid eligibility code and present it to a franchised dealer at the time of purchase. |
| Colonial Williamsburg | Free admission for veterans, active-duty military and families on Veterans Day weekend. |
| Country Kitchen Restaurants | Free country scramble for veterans and active-duty military at participating locations. |
| Country Music Hall of Fame | Veterans, active-duty military and up to three guests admitted free on Nov. 11. |
| D [TOP](#TOP) | |
| Dell Electronics | 10% discount for veterans on Nov. 11 purchases. |
| Denny’s | Free Build Your Own Grand Slam breakfast from 5 a.m. until noon for veterans and active-duty military. |
| Dodge | Dodge offers a military incentive program providing $500 in bonus cash on eligible new Dodge vehicles for active, reserve and retired military personnel as well as 100% disabled veterans and honorably discharged veterans within one year of their discharge date. To receive the bonus cash, you must get an eligibility code from the official Dodge site and present it to a franchised dealer. |
| Dollar Car Rental | Dollar Car Rental offers discounts and benefits to military and veteran members, typically through partnerships like Veterans Advantage or by verifying through ID.me, providing benefits such as a 5% discount, waivers on additional driver or underage driver fees and access to special coupons for upgrades. |
| Dunkin’ | Free doughnut, all locations nationwide. No purchase necessary for veterans and active-duty military; veterans get 10% off doughnuts and coffee, year-round. |
| E [TOP](#TOP) | |
| Einstein Bros. Bagels | Free medium coffee (hot or iced) for veterans and active-duty military. |
| El Chico Cafe | Veterans and active-duty military eat for free ($20 limit). |
| Enterprise  Rent-A-Car | Enterprise offers military discounts for U.S. veterans, including a 5% discount off base rates for government leisure travel and other special rates for official government travel. |
| Express | Save 5% on purchases made in store. |
| F [TOP](#TOP) | |
| Foot Locker | Verify through SheerID and receive a 10% discount. Restrictions apply. |
| Ford | Get $500 bonus to purchase or lease a Ford. Verify your status through [fordrecognizesu.com](https://fordrecognizesu.com/military/home/programdetails). |
| G [TOP](#TOP) | |
| Gap | Show your ID at checkout and receive 10% off. |
| Geico | Up to 15% off. |
| General Motors | $500 bonus on select Chevy’s or $1,000 bonus on select Cadillac’s |
| Golden Corral | Veterans eat for free 5 p.m.-closing Nov. 11, [Military Appreciation Night](https://www.goldencorral.com/military-appreciation/). |
| Goodyear Auto Service | Receive 10% off instantly on Veterans Day. May combine with other current offers. The Free Car Care for Vets promotion includes free tire, alignment, brake, fuel system and fluid checks. Schedule appointment in advance. |
| Great Clips | Veterans and active-duty military can get a free haircut on Nov. 11, or a coupon for one at a later date. |
| H [TOP](#TOP) | |
| Hard Rock Cafe | Free Legendary Steak Burger for veterans and active-duty military Nov. 11; 15% military discount year-round. |
| Harley-Davidson | Up to $1500 cash on select new models or a $250 credit. Offer good through November 30. |
| Huddle House | Free MVP breakfast platter for veterans and active-duty military. |
| I [TOP](#TOP) | |
| Ikea | Veterans get a free meal. |
| J [TOP](#TOP) | |
| J. Crew | Verify through SheerID or show a valid ID at checkout to receive 15% off. |
| Jeep | Jeep offers $500 bonus cash to 100% disabled veterans and honorably discharged vets within a year of discharge. |
| K [TOP](#TOP) | |
| Krispy Kreme | Free doughnut and coffee for veterans. |
| L [TOP](#TOP) | |
| L.L. Bean | Boosts its year-round 10% discount for veterans and active-duty military to 15% Nov. 1-11. |
| Levi’s | Get a 10% or 25% discount by verifying through SheerID. |
| Little Caesars | Free Lunch Combo from 11 a.m.-2 p.m. for veterans and active-duty military at participating locations. |
| Logan’s Roadhouse | Free meal from American roadhouse menu for veterans, active-duty military from 3-6 p.m. at all locations. |
| M [TOP](#TOP) | |
| Macaroni Grill | Free Mom’s Ricotta Meatballs and Spaghetti for veterans, active-duty military. |
| Margarita’s Mexican Restaurant | 50% off entrée, dine-in only, for veterans and active-duty military. |
| Mazda | Veterans within two years of separation receive a $500 bonus for the purchase or lease. |
| Metro Diner | 50% off any meal for veterans and active-duty military. |
| Microsoft | Get up to 10% off select products. |
| N [TOP](#TOP) | |
| Nekter Juice Bar | Free fresh juice or superfood smoothie (16 ounces) for veterans. |
| Nike | Verify your status and get 10% off. |
| Nissan | Veterans within 24 months of separation receive $500 cash back and may be combined with other incentives. |
| O [TOP](#TOP) | |
| O’Charley’s | Free meal ($10 value) for veterans off a Veterans Thank-You Menu at participating locations. |
| Olive Garden | Free entrée from a special menu (all include breadsticks and choice of soup or salad) for veterans, active-duty military. |
| On the Border | Free pick-two combo for veterans, active-duty military. |
| Orange Leaf Frozen Yogurt | 50% off cup of frozen yogurt for veterans and active-duty military. |
| Outback Steakhouse | Free Bloomin’ Onion and Coca-Cola for veterans and active-duty military. |
| P [TOP](#TOP) | |
| Peet’s Coffee | Free drip coffee or tea for veterans and active-duty military. |
| Perkins | Free Magnificent Seven Breakfast Meal for veterans and active-duty military. |
| Pie Five Pizza | Free personal pizza at participating locations. Dine-in only; for veterans and active-duty military. |
| Puma | Verify your status and take 20% off. |
| R [TOP](#TOP) | |
| RA Sushi | Free shareable meal. Dine-in only; for veterans and active-duty military. |
| Red Lobster | Free appetizer or dessert for veterans. |
| Reebok | Veterans and their families receive a 30% discount after verifying through ID.me. |
| Roy Rogers | Free Uncle Ralph’s brownie with any purchase for veterans at participating locations. |
| S [TOP](#TOP) | |
| Shoney’s | Free all-you-care-to-eat breakfast until 11 a.m. for veterans, active-duty military. |
| Smoothie King | Free 20-ounce smoothie for veterans and active-duty military 12 p.m. – 3 p.m. |
| Sports Clips | Free haircuts for veterans and active-duty military at some locations. |
| Starbucks | Free 12-ounce (tall) hot-brewed coffee for veterans, active-duty military, reservists and military spouses. |
| T [TOP](#TOP) | |
| Target | Take 10% off two purchases. |
| TCBY | First 6 ounces are free for veterans and active-duty military. |
| Texas Roadhouse | Free meal voucher for veterans 11 a.m.-2 p.m. |
| U [TOP](#TOP) | |
| Uno’s Pizzeria & Grill | Free entrée or individual pizza with the purchase of second meal of equal or greater value for veterans and active-duty military. |
| V [TOP](#TOP) | |
| Volkswagen | Volkswagen offers a $500 bonus towards a new or leased vehicle. |
| Volvo | Specific amounts and terms vary, but Volvo offers an incentive on the purchase or lease of a new or used car. |
| W [TOP](#TOP) | |
| Wendy’s | Free small breakfast combo, no purchase necessary, for veterans and active-duty military. |
| White Castle | Free breakfast combo or Castle Combo 1 to 6 for veterans and active-duty military. |
| Wienerschnitzel | Free chili dog with small fries and small Pepsi for veterans and active-duty military. Bring military ID or dress in uniform. |
| Wrangler | Get a 10% discount online after verification. |
| Z [TOP](#TOP) | |
| Ziggi’s Coffee | Free 16-ounce drink for veterans at all locations. |