

What are you doing for  
**VETERANS  
DAY**  
NOVEMBER 11  
2013?



### **FORGE A PARTNERSHIP**

**with DAV this year and see how your brand might benefit from:**

- Increased visibility through a variety of opportunities
- Paid and earned media near Veterans Day (including potential spotlight on our NBC special to be aired on Saturday, November 9, 2013).
- Be seen as a leader in the military/veteran community

### **WHAT COULD THIS MEAN FOR YOUR BRAND?**

Let DAV (Disabled American Veterans) help you leverage the common bond shared between your target audience, and theirs – for the enrichment of both. Let us meet with you to share creative ways to activate sponsorship and to understand what a long-term partnership could mean for your brand.

### **WHY DAV?**

- ★ **Each year DAV empowers hundreds of thousands of our nation's veterans and their families by helping them obtain the financial and healthcare services they deserve to lead fulfilled, quality, "able" lives with respect and dignity. This assistance is free and DAV receives NO GOVERNMENT FUNDING.**
- ★ **We're an organization of veterans helping veterans, because no one should go it alone. Our reach includes:**
  - 1.2 million members and 1,500 chapters nationwide
  - 7 million generous donors
  - 782,000 free rides provided to veterans to medical centers for care and treatment
  - 260 National Service Officers located in 100 offices nationwide
  - 34 Transition Service Officers located on military installations throughout the U.S.
  - Over 200,000 veterans assisted in receiving more than \$5 billion in benefits

**For more information contact:**

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